

# SUNDAY Drive

## CONSIGNMENT PROCESS - STEP BY STEP GUIDE



→ **1. Supply Vehicle Information**



→ **2. Sign the Digital Contract**



→ **3. Logistics & Photography**



→ **4. Vehicle Storage (Optional)**



→ **5. Pre-Purchase Inspection**



→ **6. Marketing Launch**



→ **7. Sales Concierge Service**



→ **8. Negotiation & Offer Handling**



→ **9. Sale Finalisation & Payout**

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## STEP 1: SUPPLY VEHICLE INFORMATION & CONNECT WITH YOUR BROKER

- Submit clear photos and a brief overview of your vehicle (make, model, year, kms, condition, location).
- Your allocated broker will contact you to explain how the process works, answer your questions, and assess if it's a good fit.
- We'll gather:
  - Your contact and ownership details.
  - Vehicle storage preference.
  - Any finance owing.
  - Expected sale price.
  - Vehicle background and condition.
  - Required services or valet.
- Your vehicle will then be presented to our management team for approval.



## STEP 2: SIGN THE DIGITAL CONTRACT

- A digital contract will be sent to your email (or can be signed in person).
- We'll collect:
  - Your ID.
  - Bank account for payout.
  - Stripe account setup for secure verification and incidental costs.
  - Confirmation of marketing package and storage.
- The contract can be signed easily via phone, desktop, or in person.



## STEP 3: LOGISTICS & PHOTOGRAPHY SCHEDULING

- **Auckland-based clients** may drop the vehicle in for photography and either:
  - Take it home afterwards, or
  - Leave it in our storage facility.
- **Nationwide clients** will be contacted by one of our photographers to schedule a local shoot.
- The shoot may be rescheduled due to weather and typically takes 45–60 minutes.





## STEP 4: VEHICLE STORAGE (OPTIONAL)

If you've opted for storage, your vehicle will usually be inducted at the time of the photo shoot.

### Storage Options:

- **Indoor Showroom Storage – \$89/week (incl. GST)**
  - Secure, clean, and professionally presented
  - Trickle charging, weekly running, monitored access
- **Outdoor Storage – \$59/week (incl. GST)**
  - Secure on-site facility with basic weekly care



## STEP 5: PRE-PURCHASE INSPECTION

A Pre-Purchase Inspection (PPI) is required before listing for most vehicles.

- **Cost:** \$125 incl. GST
- **Location:** On-site or via mobile inspection partner
- **Purpose:**
  - Identify and fix minor issues early
  - Provide a report to build buyer trust
  - Avoid delays later in the deal
  - Improve speed and success of sale



## STEP 6: MARKETING LAUNCH

Our free Bronze Package (valued up to \$1,000) includes:

- Trade Me feature listing
- AutoTrader feature listing
- Sunday Drive website listing
- Buyer-matching email database
- Photo + video shoot
- Social media campaigns across Facebook, TikTok, and Instagram
- Vehicle description crafted by our expert team

### Upgrades (Silver & Gold) Available:

Enhanced exposure, wider ad spend, influencer engagement, featured EDM placement, Digital billboard placement and more.





## STEP 7: SALES CONCIERGE SERVICE

If you've opted for storage, your vehicle will usually be inducted at the time of the photo shoot.

- Inquiries handled daily until 9pm NZT
- Finance managed by Sunday Finance
- Trade-ins accepted (cars, bikes, boats, planes, etc.)
- On-site vehicles: test drives are accompanied and only offered to qualified buyers
- Off-site vehicles: buyers are pre-screened before any demo or inspection
- Scam and time-waster filters are in place to protect you



## STEP 8: NEGOTIATION & OFFER HANDLING

- We handle all offers and will contact you if a buyer presents a deal below your contract price
- No deals are accepted without your written confirmation
- Your broker will guide you through any offers and assist in decision-making — the final call is always yours



## STEP 9: SALE FINALISATION & PAYOUT

- A new WOF is arranged prior to delivery if needed
- Sale finalisation can take several days depending on:
  - Finance settlement
  - Trade-in logistics
  - Minor repair work
  - Transport and buyer readiness
- Once the deal is finalised, you'll sign a simple completion form
- Payment is processed immediately after signing.



# SUNDAY DRIVE MARKETING PACKAGES

## Showcase Your Car Like It Deserves To Be Seen

Whether it's a daily driver or a high-end collector's piece, we offer tiered marketing solutions designed to put your car in front of the right buyer - fast.

### STANDARD



#### Free for Auckland-based clients

A professional, high-visibility listing – no upfront cost.

#### Includes:

20+ high-quality professional photos (interior, exterior, detail shots)

- Listings on:
  - SundayDrive.co.nz
  - Trade Me
  - Facebook Marketplace
  - Instagram & Facebook
  - Need A Car
  - AutoTrader
- Full buyer inquiry handling – phone, SMS, email + after-hours
- Finance pre-approval through Sunday Finance
- Trade-in support via NZ's top trader networks
- Vehicle sourcing match to buyers already looking

### SILVER



#### Upgrade for \$595 incl. GST

Step up your car's visibility and buyer appeal.

#### Includes everything in the Standard Package, plus:

- Cinematic video production
- Walkaround & driving footage with branded intro
- Shot and edited for maximum engagement
- Social media rollout
- Reels on Instagram, Facebook, and TikTok
- Targeted for reach and discovery
- Homepage feature on SundayDrive.co.nz
- Digital billboard exposure. Your car featured on roadside digital billboards in Auckland for added cut-through

### PREMIUM



#### Upgrade for \$995 incl. GST

Premium presentation, boosted ads, and international buyer reach.

#### Includes everything in the Silver Package, plus:

- Premium Exposure:
  - Boosted Social & Google ads
- VIP email feature
  - "Car of the Week" promotion to collector & buyer list
  - Fast-tracked to national broker network and sourcing database
- Digital billboard placement (Premium exposure)
- International Reach:
  - Featured in global reach
  - Boosted reels into AU, US, UK, and Asia
- Premium Touches:
  - Complimentary express detail (Auckland only)
  - Optional high-end shoot location
  - Auction-ready option to move into our auction platform

