

CONSIGNMENT PROCESS - STEP BY STEP GUIDE



→ 1. Supply Vehicle Information



 $\rightarrow$  2. Sign the Digital Contract



→ 3. Logistics & Photography



→ 4. Vehicle Storage (Optional)



→ 5. Pre-Purchase Inspection



→ 6. Marketing Launch



→ 7. Sales Concierge Service



→ 8. Negotiation & Offer Handling



→ 9. Sale Finalisation & Payout



# STEP 1: SUPPLY VEHICLE INFORMATION & CONNECT WITH YOUR BROKER

- Submit clear photos and a brief overview of your vehicle (make, model, year, kms, condition, location).
- Your allocated broker will contact you to explain how the process works, answer your questions, and assess if it's a good fit.
- · We'll gather:
  - · Your contact and ownership details.
  - Vehicle storage preference.
  - · Any finance owing.
  - · Expected sale price.
  - Vehicle background and condition.
  - · Required services or valet.
- Your vehicle will then be presented to our management team for approval.



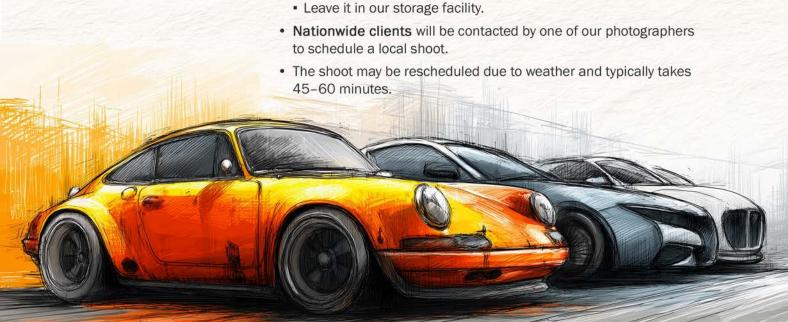
# STEP 2: SIGN THE DIGITAL CONTRACT

- · A digital contract will be sent to your email (or can be signed in
- · person).
  - · We'll collect:
  - · Your ID.
  - · Bank account for payout.
  - Stripe account setup for secure verification and incidental costs.
  - Confirmation of marketing package and storage.
- The contract can be signed easily via phone, desktop, or in person.



# STEP 3: LOGISTICS & PHOTOGRAPHY SCHEDULING

- Auckland-based clients may drop the vehicle in for photography and either:
  - · Take it home afterwards, or





# STEP 4: VEHICLE STORAGE (OPTIONAL)

If you've opted for storage, your vehicle will usually be inducted at the time of the photo shoot.

### Storage Options:

- Indoor Showroom Storage \$89/week (incl. GST)
  - · Secure, clean, and professionally presented
  - · Trickle charging, weekly running, monitored access
- · Outdoor Storage \$59/week (incl. GST)
  - · Secure on-site facility with basic weekly care



## STEP 5: PRE-PURCHASE INSPECTION

A Pre-Purchase Inspection (PPI) is required before listing for most vehicles.

- Cost: \$125 incl. GST
- · Location: On-site or via mobile inspection partner
- · Purpose:
  - Identify and fix minor issues early
  - Provide a report to build buyer trust
  - Avoid delays later in the deal
  - Improve speed and success of sale



## STEP 6: MARKETING LAUNCH

Our free Bronze Package (valued up to \$1,000) includes:

- · Trade Me feature listing
- · AutoTrader feature listing
- · Sunday Drive website listing
- · Buyer-matching email database
- · Photo + video shoot
- · Social media campaigns across Facebook, TikTok, and Instagram
- · Vehicle description crafted by our expert team





# STEP 7: SALES CONCIERGE SERVICE

If you've opted for storage, your vehicle will usually be inducted at the time of the photo shoot.

- · Inquiries handled daily until 9pm NZT
- · Finance managed by Sunday Finance
- Trade-ins accepted (cars, bikes, boats, planes, etc.)
- On-site vehicles: test drives are accompanied and only offered to qualified buyers
- Off-site vehicles: buyers are pre-screened before any demo or inspection
- · Scam and time-waster filters are in place to protect you



# STEP 8: NEGOTIATION & OFFER HANDLING

- We handle all offers and will contact you if a buyer presents a deal below your contract price
- · No deals are accepted without your written confirmation
- Your broker will guide you through any offers and assist in decision-making — the final call is always yours



# STEP 9: SALE FINALISATION & PAYOUT

- · A new WOF is arranged prior to delivery if needed
- Sale finalisation can take several days depending on:
  - · Finance settlement
  - Trade-in logistics
  - · Minor repair work
  - Transport and buyer readiness
- · Once the deal is finalised, you'll sign a simple completion form
- · Payment is processed immediately after signing.



# **SUNDAY DRIVE MARKETING PACKAGES**

### Showcase Your Car Like It Deserves To Be Seen

Whether it's a daily driver or a high-end collector's piece, we offer tiered marketing solutions designed to put your car in front of the right buyer - fast.

### **STANDARD**



### Free for Auckland-based clients

A professional, high-visibility listing – no upfront cost.

#### Includes:

20+ high-quality professional photos (interior, exterior, detail shots)

- · Listings on:
  - SundayDrive.co.nz
  - Trade Me
  - · Facebook Marketplace
  - Instagram & Facebook
  - · Need A Car
  - AutoTrader
- Full buyer inquiry handling phone, SMS, email + after-hours
- Finance pre-approval through Sunday Finance
- Trade-in support via NZ's top trader networks
- Vehicle sourcing match to buyers already looking

### SILVER



### Upgrade for \$595 incl. GST

Step up your car's visibility and buyer appeal.

Includes everything in the Standard Package, plus:

- · Cinematic video production
- Walkaround & driving footage with branded intro
- Shot and edited for maximum engagement
- · Social media rollout
- Reels on Instagram, Facebook, and TikTok
- · Targeted for reach and discovery
- Homepage feature on SundayDrive.co.nz
- Digital billboard exposure. Your car featured on roadside digital billboards in Auckland for added cut-through

### **PREMIUM**



### Upgrade for \$995 incl. GST

Premium presentation, boosted ads, and international buyer reach.

Includes everything in the Silver Package, plus:

- · Premium Exposure:
  - Boosted Social & Google ads
- VIP email feature
  - "Car of the Week" promotion to collector & buyer list
- Fast-tracked to national broker network and sourcing database
- Digital billboard placement (Premium exposure)
- · International Reach:
  - · Featured in global reach
  - Boosted reels into AU, US, UK, and Asia
- · Premium Touches:
  - Complimentary express detail (Auckland only)
  - Optional high-end shoot location
  - Auction-ready option to move into our auction platform

